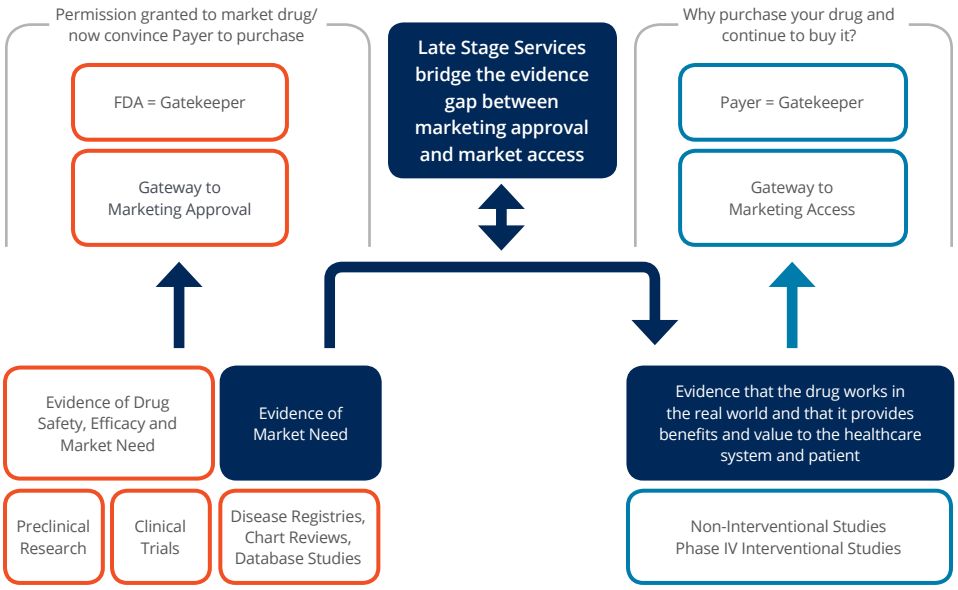
Real World and Late Phase Research

Generating Evidence to Help Transform Clinical Research into Market Success

In today's competitive landscape, getting a drug on the market is no longer about meeting clinical trial requirements, receiving regulatory approval and launching the drug. Drug developers need to generate evidence that shows whether a drug works in the real world and the benefit and value it provides to the healthcare system and patient.

We Bridge the Evidence Gap Between Market Approval and Market Access



Market Access and Real World Evidence

As a result of our holistic approach to Late Stage clinical programs and with our expertise in Product Life Cycle Management, Syneos Health is strategically positioned to collect real world, differentiating product evidence that can prepare our customers to more successfully go to market.

The Patient-Centric Approach to Late Stage Trials

Syneos Health offers real-world opportunities to interact with trial patients in meaningful and productive ways:

- Pharmacy Outreach
- Patient Education
- Patient Advocacy
- Social Media Outreach
- eConsent Options
- Behavioral Insights and Adherence Programs
- Patient Advisory Boards
- Patient-Centric Retention Programs

Unique Non-Interventional Research (NIR) Regulatory Offerings

Access to regulatory requirements for Non-Interventional Studies (NIS) in 52 countries on a per-country basis through our NIS Considerations Reports and eLearning modules, or you can search the requirements of all 52 countries using our NIS Regulatory Intelligence Database.

Innovative Products

eConsent and virtual trial capability. We put the patient first and remove location as an obstacle to study participation.

Global Payer Insights and Strategies

Landscape Assessment, Value Proposition, Evidence Planning, Pricing and Contracting, Channel Strategy, Specialty Markets Optimization.

Rare Disease Support

The Orphan Drug laws set the stage for closer relationships between pharma and patient advocacy groups. PDUFA requires patient reported outcomes (PRO). Syneos Health offers the tools to support this interaction.

Voice of the Patient Workshops

Landscape Analysis and Stakeholder Mapping, Message Development and Testing, Clinical Trial Recruitment including Investigator Engagement

Syneos™ Health

Global Services and Expertise

Interventional Research

- Phase IIIb Clinical Trials
- Phase IV Clinical Trials (including Interventional PASS)
- Pragmatic Clinical Trials
- Expanded Access and Compassionate Use Programs

Non-Interventional Research

- Voluntary and Mandatory Post-Authorization Drug Safety Studies (PASS)
- Retrospective and/or Prospective Post-Authorization Drug Studies
- Multinational Chart/Electronic Medical Record Reviews
- Disease and Pregnancy Registries
- Epidemiology Studies

Real World Evidence Consulting

- Evidence Planning and Research Design to Meet Regulatory and Commercial Objectives
- Retrospective Database Analysis of Administrative Claims and Electronic Medical Records
- Patient-Reported Outcomes (PRO) Instrument Selection and Clinical Endpoints Assessment
- Scientific Rigor in Study Design to Enable Dissemination in Peer-Reviewed Journals and Conferences

Medical Communications

A global network of specialists and agencies delivering full-service medical communications and medical education.

Clinical Trial Solutions

Our flexible approach enables us to provide creative, configurable drug development strategies.

Proactive Risk Management

Proactively identifying issues during a study and taking action.

Proven Expertise

Conducted 180+ Phase IIIb-IV Studies in over 60 countries at 12,000 sites involving 110,000 patients over the last 5 years.

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About Syneos Health

Syneos Health™ (Nasdaq:SYNH) is the only fully integrated biopharmaceutical solutions organization. The Company, including a Contract Research Organization (CRO) and Contract Commercial Organization (CCO), is purpose-built to accelerate customer performance to address modern market realities. Learn more about how we are **shortening the distance from lab to life®** at syneoshealth.com.

Syneos™ Health