

Syneos Health Fast Facts Sheet

Who We Are

Syneos Health™ is the only fully integrated biopharmaceutical solutions organization. Our company, including a Contract Research Organization (CRO) and Contract Commercial Organization (CCO), is purpose-built to accelerate customer performance to address modern market realities. Created through the merger of two industry leading companies — INC Research and inVentiv Health — we bring together more than 21,000 clinical and commercial minds with the ability to support customers in more than 110 countries. Together, we share insights, use the latest technologies and apply advanced business practices to speed our customers' delivery of important therapies to patients. Together, we are shortening the distance from lab to life™.

Syneos Health at a Glance

- Nasdaq: SYNH*
- 21,000+ employees serving customers in 110+ countries
- Headquartered in Raleigh, N.C.
- A global leading CRO and industry's first Contract Commercial Organization (CCO)
- Helped develop or commercialize 84 percent of Novel New Drugs approved by the FDA in a recent five-year period and 70 percent of all products granted marketing authorization by the EMA

Syneos Health Advantage

We create better, faster, smarter practices to accelerate the delivery of biopharmaceutical products worldwide.

- Global reach with broad geographic presence
- Therapeutic expertise in all major categories, including complex disease areas such as oncology and central nervous system
- Adaptability and scalability based on unique needs
- Ability to advance an asset without dilution or reduced ownership
- Collaborative approach to development and commercialization timeline
- Demonstrated results advancing clinical and commercial success

Our Leadership



Alistair Macdonald

Chief Executive Officer



Jason Meggs

Executive Vice President and Interim Chief Financial Officer



Neil Ferguson

Chief Business Officer



Mark Dmytruk

Executive Vice President, Corporate Strategy and Development



Michelle Keefe

President, Commercial Solutions



Mike McKelvey

President, Clinical Solutions



Purvesh Patel

Senior Vice President, Interim General Counsel and Corporate Secretary



Kristen Spensieri

Global Head, Corporate Communications & Marketing



Rachel Stahler

Chief Information Officer



Lisa van Capelle

Chief Human Resources Officer

Offers Industry's Most Comprehensive Clinical & Commercial Solutions Continuum

Syneos Health deploys a unique business model where commercial informs clinical and clinical informs commercial to accelerate customer performance.

- Wide range of clinical capabilities, including Phase I – Phase II-IV, delivered on a project, functional or hybrid basis
- 80 to 90 percent of all studies on track over the past 12 months
- Our integrated commercial offering provides tailor-made solutions for biopharmaceutical companies of all sizes and can provide commercial cost savings of up to 20 percent**
- Largest outsourced field force in the U.S.; process that yields a 50 percent improvement in time to launch sales teams**
- One of the most recognized and respected healthcare management consultancies in the industry with deep payer expertise
- Largest independent healthcare communication network in the world
- Nation's largest provider of direct-to-patient communications with real-time access to over nine years of data that includes 60 percent of all retail prescriptions representing 2.2B scripts/year across 40 chains, 30,000 pharmacies, 175M+ health consumers and 285,000 physicians
- Benefit from the Trusted Process® – a proven methodology to accelerate clinical trial success



Recognized for Excellence

- 2017 Society for Clinical Research Sites (SCRS) Eagle Award recipient; selected by investigative sites recognizing the CRO that best exemplifies outstanding leadership, professionalism, integrity, passion and dedication to advancing the clinical research profession through strong site partnerships
- "Top CRO to Work With" among the top 10 global CROs in the 2017 CenterWatch Global Investigative Site Relationship Survey — the only CRO to rank consistently among the top three CROs in all seven CenterWatch site relationship surveys conducted over the last decade
- Communications agencies have won more than 1,000 awards in the past 10 years, including multiple agency of the year awards
- Consultancy recognized by Forbes magazine as one of America's Best Management Consulting Firms for the last two years
- Winner of Medidata "Trial of the Future" Award for Operational Excellence
- Only CRO to earn IAOCR Silver Standard Accreditation
- Talent recognized with elite industry awards including PharmaVOICE 100, HBA Rising Stars and Luminaries and PM360 Elite awards

*Effective January 5, 2018

**We have achieved these results with some customers. Every situation is different and results may vary. Our goal is constant improvement on cost and time.

For More Information

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