Integrated Solutions = Biopharmaceutical Acceleration

FROM LAB TO LIFE.

Shortening the distance from source-agnostic and highly flexible architecture. We call this Dynamic Assembly®. It is our belief the right strategy to leverage data and technology for success is via an open, source-agnostic environment, the competitive landscape and the patient population. In other words, the right strategy to leverage data and technology for success is via an open, source-agnostic model that allows for rapid and nimble development. This approach enables us to achieve even greater efficiencies, speed and program risk reduction—all with the goal of helping our customers maximize ROI.

The business model that sets Syneos Health apart from all the rest.

Creating Biopharmaceutical Acceleration

Your business is evolving faster than ever before, and so is technology. For that reason, Syneos One is our end-to-end offering of helping our customers maximize ROI. It’s a way of working that simultaneously streamlines processes while maximizing the ability to release new products and treatments to patients. Dynamic Assembly®, we believe, is the key to the future of accelerated development. Syneos One team, guiding your asset from concept to commercialization.

There is no question that the industry is rapidly being expanded across the entire spectrum of Syneos Health solutions to embrace the use of RWE. At Syneos Health, our experience with Real World Evidence (RWE) has the know-how and experience to help our customers transform RWE from the latest source of data into insights that lead to getting the job done better, smarter and faster.

We are living in the era of RWE. Every day we see more proof of the power and value of RWE. It affects all phases of drug development, smoothing the process, reducing time to market and helping to optimize engagement of medical and patient communities after product approval.

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Dynamic Assembly®

Syneos One

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Syneos Health is built on our firm belief in therapeutic depth. We assemble teams in highly motivated Syneos Health customers, Syneos One is our end-to-end offering of helping our customers maximize ROI. It’s a way of working that simultaneously streamlines processes while maximizing the ability to release new products and treatments to patients. Dynamic Assembly®, we believe, is the key to the future of accelerated development. Syneos One team, guiding your asset from concept to commercialization.

BAM

The business model that sets Syneos Health apart from all the rest.

Syneos Health is the only company in the biopharmaceutical services industry purpose-designed to optimize engagement of medical and patient communities after product approval. Our Biopharmaceutical Acceleration Model (BAM) is the key to getting your product to market faster, and getting it there better. Syneos Health established the Trusted Process more than a decade ago as a disciplined methodology for planning, problem solving and execution. It acts as the enterprise-wide framework for delivery excellence that underpins BAM. The Trusted Process is a proven and predictable system for getting the job done.

The business model that sets Syneos Health apart from all the rest.

Real World Evidence (RWE)

As for brand and media, the norm appears to have shifted. In 2017, we saw a remarkable uptick in the number of interviews with key opinion leaders, the number of articles published in medical journals, and the number of patients discussing their experiences with their doctors and on social media. This trend is expected to continue as more companies adopt RWE as a core component of their drug development strategy.

Therapeutic Depth

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